

## J.C. Bose University of Science and Technology YMCA Faridabad

College name: YMCA University of Science and Technology (001)

Sr. No.	Verified	Activity Attendant	Title	Date From	Date To	Funded by	Amount	N/I	Venue	Brief Report	Fund Name	IsVerify
1	Verify	Seminar Conducted	PRAKRAM DIWAS (Media Ethics and Nationalism - Where is the Conflict)	23/01/2021	23/01/2021	University	0	National	ZOOM PLATFORM	Faculty of Liberal Arts and Media studies commemorated the 125th Birth Anniversary of Netaji Subhas Chandra Bose, Great Revolutionary freedom fighter of India, by organizing one day Digital Seminar in which two famous speakers namely Sh. Tarun Vijay, Veteran Journalist and Former Rajya sabha me	J.C Bose university of Science and Technology	true
2	Verify	Seminar Conducted	Truth about Indo-China-Pakistan Border Issue	15/06/2020	15/06/2020	University	3000	National	University ZOOM Platform	During the stand-off between India and China forces in ladakh, faculty of Liberal Arts and Media studies organised one Digital webinar on Truth about Indo-China-Pakistan border issue to clear the air among the Young students and people of India by inviting three National speakers on International Bo	J.C Bose university of Science and Technology	true
3	Verify	Seminar Conducted	Challenges facing the Media during COVID-19	03/05/2020	03/05/2020	University	0	National	University ZOOM Platform	During COVID-19 lockdown in India, Faculty of Liberal Arts and Media studies organised one day digital seminar on Challenges facing the Media due to COVID-19 in which four renowned subject experts enlightened the participants the various survival crisis faced by the Media Industry.	J.C Bose university of Science and Technology	true
4	Verify	Seminar Conducted	Media ki Baat Aapke Sath lecture Series title -Social Media, Society and Youths	15/06/2021	15/06/2021	University	0	National	university Zoom account	The Department of Communication and Media in collaboration with DAV centenary college conducted a day webinar on Social Media, Society and Youths in which veteran Journalist Mr. Umesh Upadhay, President and Media Director, Reliance Industries Limited being a keynote speaker addressed the Youths mind	university	true
5	Verify	Workshop Conducted	3D Animation Workshop	11/06/2020	11/06/2020	University	0	National	Zoom	Career in the field of Animation, visual effects, gaming, AR/VR, feature films, television commercials, advertising and Creative industry.		true
6	Verify	Workshop Conducted	two days photography workshop	10/06/2021	11/06/2021	None	0	National	Zoom	A two-day workshop on photography was organised by the Department of Communicationand Media		true

7	Verify	FDP/STC Conducted	Communication Skills	02/07/2019	05/07/2019	Others	20000	National	J. C. Bose University of Science and Technology, YMCA Faridabad	FDP in alliance with NITTTR, Chandigarh July 5, 2019 NITTTR Chandigarh in alliance with J.C. Bose University held a week-long AICTE approved Short Term Course on Communication Skills at the YMCA campus, Faridabad from July 2 to July 5, 2019. About 30 teachers from various colleges in the NCR partici	NITTTR, Chandigarh	true
8	Verify	FDP/STC Conducted	value Added Course for imparting transferable and life skills offered	08/02/2021	12/02/2021	University	10000	National	University Zoom Platform	A Week- long Value Added Course (Complete duration 40 hrs.) in Trans media Narratives was held from February 8 to February 12, 2021, It was proposed to hold within the programme contest and assignment activities to inspire and encourage pro-active participation. The FLAMS initiative was useful on	University	true
9	Verify	Webinar Conducted	Career Counselling	23/06/2020	26/06/2020	University	0	National	Zoom	Day1. The programme commenced with an inaugural ceremony by the invocation of Goddess Saraswathi , followed by virtual lamp lighting and welcome note by the chief patron of the event, Prof. Dinesh Kumar, Vice Chancellor and patron Dr SK Garg with co-convenor Prof. Atul Mishra and Dr Divyajyoti Singh		true
10	Verify	Webinar Conducted	On the occasion of World Press Day COVID-19 Challenges Facing the Media	03/05/2020	03/05/2020	University	0	National	Zoom	World Press Freedom Day or The World Freedom Day is one of the calendar events outlined, organised and promoted by the United Nations. The days significance is to raise awareness of the importance of freedom of the press and remind governments that it their duty to uphold the right to freedom of exp		true
11	Verify	Webinar Conducted	Fact Verification Training by Google News Initiative	07/05/2020	07/05/2020	University	0	National	Zoom	The Resource Person for this webinar was Google trainer Mr. Nimish Kapoor. Mr Kapoor has over 18 years of experience in science communication, science films and television medium, and is currently engaged as Scientist E and Head Science Films Division and DD Science in Vigyan Prasar, Department of S		true
12	Verify	Webinar Conducted	Cinema Vs Web Series Opportunities and Challenges.	14/06/2020	14/06/2020	University	5000	National	Zoom	Jaideep Ahlawat, expressed gratitude to be a part of this webinar. He answered each and every question generously. Jaideep said that he does not support the idea of censorship of online content. OTT space allows the story to be presented in a more realistic way with creativity and thats what makes i		true

13	Verify	Webinar Conducted	Samvaad Day-1 A panel Discussion on the Topic Truth about Indo-China-Pakistan Border Issue	15/06/2020	15/06/2020	University	0	National	Zoom	Captain Alok Bansal further said that China, which is trying to infiltrate the Indian border in Ladakh today, may have forgotten the defeat and defeat of 1967 when it suffered a severe defeat at the hands of Indian soldiers in exchange for infiltration of Sikkim border. China had to retreat as a res	true
14	Verify	Webinar Conducted	Samvaad Day-2 A panel Discussion on the Topic Art of Digital Media Production	16/06/2020	16/06/2020	University	0	National	Zoom	In this webinar guests talked about practical as well as theoretical aspects of Digital Media. They also discussed about how world scenario has been changing. To make a documentary what things should be keep in mind. Also they had given tips on how to make recording and documentaries from phone. At	true
15	Verify	Webinar Conducted	Samvaad Day-3 A panel Discussion on the Topic Advertising and Branding in the age of Social Media	17/06/2020	17/06/2020	University	0	National	Zoom	The third day of Samvad began with the topic of the Webinar being Advertising and Branding in the age of Social Media. Professor Vikram Kaushik, Dean of Media Studies, GJU Hisar and Mr. Puneet Kheterpal, Online Branding and Content Marketing Specialist were the esteemed panelists of the webinar as b	true
16	Verify	Webinar Conducted	Samvaad Day-4 A panel Discussion on the Topic Post COVID-19 Environment Communication and Need for Public Awareness	18/06/2020	18/06/2020	University	0	National	Zoom	People started discussing these changes. One example of cleaner air was seen when, on April 3rd, residents of Jalandhar, a city in Punjab state, woke up to a view of the Dhauladhar mountain range. Similarly now rare birds can be spotted on trees. In conclusion time has come that we need to maintain	true
17	Verify	Webinar Conducted	Media Ki Baat, Apke Sath Lecture Series - Topic - Media and Covid -19	14/05/2021	15/05/2021	None	0	National	Zoom	The Department of Communication and Media Technology of the University is going to start a webinar series with prominent media personalities with a title for the students of media studies. The first webinar of the series will be conducted on May 14, 2021 and topic of the webinar will be Media a	true
18	Verify	Webinar Conducted	Devrishi Narad- First Journalist of the Universe	04/06/2021	04/06/2021	None	0	National	Zoom	A two-day workshop on photography was organised by the Department of Communication and Media Technology, J.C. Bose University, YMCA, Faridabad on the 10th and 11th of June. The workshop was conducted online via Zoom. During the workshop professional photographer Nitin Arora shared his experience and	true

19	Verify	Webinar Conducted	Emerging opportunities in Media	24/05/2021	24/05/2021	University	0	National	Zoom	The Department of Communication and Media Technology, JCBOSEUST, conducted webinar on Emerging Opportunities in Media in which Keynote speaker veteran Journalist Prof. K.G Suresh, Vice-chancellor, MCRP, Bhopal, enlightened the students on role of Media in Indian Democracy and emerging opportunities	university	true
20	Verify	Webinar Conducted	Media Ki Baat, Apke Sath Lecture Series - Topic - Hindi Patrakarita- Kal Aaj or Kal	30/05/2021	30/05/2021	None	0	National	zoom platform	this webinar was conducted on the occasion of Hindi Patrakarita diwas. on this occasion padamshri Alok Mehta senior Journalist and Ex editor outlook was the chief guest. on the occasion of Hindi Patrakarita diwas some competition like feature writing, cartooning, video making were organised by depa		true
21	Verify	Cultural/Technical/Sports Activity Conducted	Poetry Competition	06/06/2020	10/06/2020	University	4000	National	Online	An open online poetry competition was organised by the Department of Liberal Arts and Media Studies to encourage and celebrate the spirit of poetic talent in the young budding writers. We received an overwhelming response from participants all across the country.	University	true
22	Verify	Expert Lecture (Academia) Conducted	Feature writing	06/03/2021	06/03/2021	University	2000	National	ZOOM Platform	dept. of JMC conducted expert lecture on feature writing. for this lecture dept. invited two experts Dr. Ashok Kumar (academician) and Dr. Arun Nathani (Editor Dainik Tribune). Experts discussed on the different ways of feature writing and how one can bring novelty in feature writing .	J.CBose university of Science and Technology YMCA Faridabad	true
23	Verify	Expert Lecture (Academia) Conducted	Reporting and Editing for Print	20/05/2020	20/05/2020	University	0	National	J. C. Bose University of Science and Technology, YMCA Faridabad	In this lecture expert speaker discussed about production process and stages in Production Process which includes Planning and preparation, how story boards are created, rehearsals camera plan thinking through shots and discussed on types of shots remote location surveys director/producer/crew tec		true
24	Verify	Expert Lecture (Academia) Conducted	Advertising and Public Relations	18/05/2020	18/05/2020	University	0	National	J. C. Bose University of Science and Technology, YMCA Faridabad	In this lecture he covered the topics like lobbying, Propaganda, Publicity, Ad and PR agency and their relationship. He also discussed about the PR role in government and private sector and what is external and internal public.He elaborated the topic of lobbying with the recent example of Karnataka		true

25	Verify	Expert Lecture (Academia) Conducted	Reporting and Editing for Print	16/05/2020	16/05/2020	University	0	National	J. C. Bose University of Science and Technology, YMCA, Faridabad	He discussed about basics of reporting and editing essentials for journalism. He also discussed about responsibilities and duties of editors, sub-editor and chief sub-editor. He talked about style sheet, typography and brief summary of how to make newspapers. This session was followed by question-an		true
26	Verify	Expert Lecture (Industry) Conducted	Public Relations in Government sector and government job prospects in PR for Journalism and Mass Communication students	07/04/2021	07/04/2021	None	2000	National	University Zoom Platform	An expert lecture on Public Relations in Government sector and Government Job prospects in PR for BAJMC IV semester students of Journalism and Mass Communication was scheduled on 07 April 2021 (Wednesday) at 1100 am onwards through online mode on Zoom meeting. For this purpose Mr. Saurabh Anand, DPR		true