

**Date-Sheet for B.Com and BBA Courses, Examinations Dec - 2021 / Feb-2022****Centre of Exam:- As per Admit Cards / Cut-Lists****CHOICE BASED CREDIT SYSTEM ,****{Revised on 01.02.2022}**

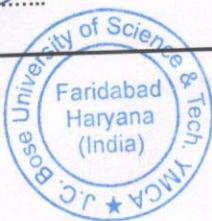
Date	Timings	Syllabus Code	Subject (Full Nomenclature)	QPID	Branches / Courses
<b>3rd Semester</b>					
08.02.2022,	9.30 to 11.00	BBA-GEN-301	Cost & Management Accounting	213301	BBA (Gen.)
	9.30 to 11.00	BBA/II/301	Indian Business Environment	214301	BBA (Financial Service & Banking)
10.02.2022,	9.30 to 11.00	BBA-GEN-302	Marketing Management	213302	BBA (Gen.)
	9.30 to 11.00	BBA/II/302	Operations Management (Common with 5th Sem)	214302	BBA (Financial Service & Banking)
11.02.2022,	9.30 to 11.00	BBA/II/304	Consumer Behaviour (Common with MBA 3rd Sem.)	214304	BBA (Financial Service & Banking)
12.02.2022,	9.30 to 11.00	BBA-GEN-303	Capital Market	213303	BBA (Gen.)
	9.30 to 11.00	BBA/II/303	System Analysis & Design	214303	BBA (Financial Service & Banking)
14.02.2022,	9.30 to 11.00	BBA-GEN-304	Introduction to Information Tech.	213304	BBA (Gen.)
	9.30 to 11.00	BBA/DM/304	Search Engine Marketing & Optimisation		BBA (Digital Marketing)
	9.30 to 11.00	BBA/II-RM/304	Foundation of Consumer Behaviour		BBA (Retail Mgmt.)
15.02.2022,	9.30 to 11.00	BBA/II-RM/301	Retail Management		BBA (Retail Mgmt.)
16.02.2022,	9.30 to 11.00	BBA-GEN-305	Indian Business Environment	213305	BBA (Gen.)
	9.30 to 11.00	BBA/DM/305	Basics of Google ad Words and Ad Sense		BBA (Digital Marketing)
	9.30 to 11.00	BBA/II/305	Project Management	214305	BBA (Financial Service & Banking)
	9.30 to 11.00	BBA/II-RM/308 A	Marketing Research		BBA (Retail Mgmt.) Elective
19.02.2022,	9.30 to 11.00	BBA-GEN-306 A	Moral Values (Common with MBA 3rd Sem.)	214106	BBA (Gen.) Elective
	11.30 to 01.00	BBA-GEN-306 B	Introduction to Psychology (Common with MBA 3rd Sem)	214107	BBA (Gen.) Elective
	02.00 to 03.30	BBA-GEN-306 C	Health Psychology		BBA (Gen.) Elective
21.02.2022,	9.30 to 11.00	BBA/II-RM/305	Retail Branding (Common with BBA 5th)		BBA (Retail Mgmt.)
	9.30 to 11.00	BBA/DM/301	Financial Management		BBA (Digital Marketing)
23.02.2022	9.30 to 11.00	BBA/DM/302	Integrated Marketing Communications		BBA (Digital Marketing)
	9.30 to 11.00	BBA/II-RM/302	Operations and Supply Chain Management (Common with 5th Sem)		BBA (Retail Mgmt.)
25.02.2022	9.30 to 11.00	BBA/DM/303	Content Writing		BBA (Digital Marketing)
	9.30 to 11.00	BBA/II-RM/303	Digital & Social Media Marketing		BBA (Retail Mgmt.)

**Note :-**

- 1) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the examination.
- 2) Any Electronic Device / Mobile phone / Printed material etc. not allowed in the examination Centre. at any cost, if any candidate found with any such material, candidate may be booked under unfair means case.
- 3) The use of simple scientific calculator is allowed (programmable not allowed). Exchanging of calculator is not allowed.
- 4) No Candidate will be allowed to enter the Examination Hall without Admit Card & Institution Identity Card.
- 5) All candidates are mandatory to maintain social distance and wearing of face-mask during examinations.
- 6) Use of personal hand sanitizer is allowed during examinations .

Ref.No./COE/Conduct/Date-Sheet/Dec-2021/Jan/Feb-2022 / 130

Dated:- 01.02.2022 (Revised)

**Controller of Examination***Ashtam  
01/02/2022  
13022022*

BBA B.Com Courses,