

J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD, HARYANA
A State Government University
Accredited 'A+' Grade by NAAC



Department of Business Studies

**Report on Workshop
On
Quiz Competition
“Trivia”
Held on 20th November, 2024**

The Department of Business Studies has organized a Quiz Competition “Trivia” on 20th November, 2024 at 11:30 am. for the students of B com (H) under the guidance of chairperson, Dr. Manisha Goel. Mr Rohit Sinha, Ms Diksha Miglani and Dr Chandra Prabha, faculty members, Department of Business Studies coordinated the event along with students Khyati, Khushi, Ashish and Jatin.

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DEPARTMENT OF BUSINESS STUDIES
ORGANISING
TRIVIA
Quiz Competition

 - **20th November 2024**
 - **11:30 AM onwards**
 - **Conference hall**

PATRON
Prof. Sushil Kumar Tomar

CHAIRPERSON
Dr. Manisha Goel

Faculty Coordinator
*Mr. Rohit Sinha
Dr. Chandra Prabha
Ms. Diksha Miglani*

Student Coordinators
*Khyati - 9728439548
Khushi - 8595529832
Ashish - 9354705582
Jatin - 9971501635*

A total of 9 teams, each consisting of three students of B Com participated in the event, with great zeal and enthusiasm. The event aimed to encourage knowledge sharing, critical thinking, and team collaboration among participants. It was also designed to promote healthy competition while enhancing students' awareness of current events, business knowledge, and general trivia.



The key objectives of the quiz competition were to stimulate intellectual curiosity and awareness among students; Encourage learning beyond the classroom, current affairs; Foster teamwork and collaboration through group-based competition; Offer a fun yet educational experience that aligns with the Department's mission of promoting critical thinking and practical knowledge.

The event consisted of 4 rounds which were based on no-elimination basis:

Round 1: Identify the Tagline and Logo:

In this round, participants were shown logos of various companies along with their taglines. The teams were asked to correctly identify the brand associated with each logo and tagline. This round tested the participants' knowledge of popular brands and their marketing slogans.

Round 2: Identify the Entrepreneur:

This round focused on famous entrepreneurs from various industries. Teams were presented with clues related to a renowned entrepreneur's career, achievements, and business ventures. Participants had to identify the entrepreneur based on these clues, which tested their knowledge of influential figures in business.



Round 3: Current Affairs:

These round featured questions related to recent developments in business, economics, and global events. Questions ranged from government policies to international business trends. The round encouraged participants to stay up-to-date with ongoing affairs and understand their implications on the business world.

Round 4: Identify the Advertisements Through Jingles:

In the final round, participants were played jingles from well-known advertisements, and they had to identify the brand or product associated with the jingle. This round tested participants' memory of iconic advertisements and their recognition of audio and visual branding.



After an intense and engaging series of rounds, team “The Brainstormers” were declared as the winners of the quiz competition. The winners received certificates and trophies, for their excellent performance.





The quiz competition organized by the Department of Business Studies proved to be a successful event, fostering academic engagement and providing students with an opportunity to demonstrate their knowledge in a fun and competitive setting. The event was well-received, with participants and attendees expressing satisfaction with both the format and the content of the competition. The Department intends to continue organizing such events to promote holistic learning, critical thinking, and teamwork among students.

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DEPARTMENT OF BUSSINESS STUDIES

TRIVIA QUIZ COMPETITION 20TH NOVEMBER 2024

SCORE CARD

TEAMS	ROUND 1	ROUND 2	ROUND 3	ROUND 4
HOUSE OF TRADS	10	10	60	40
THE QUIZIKIPEDIA	10	10	80	50
TRIAL BLAZERS	10	40	55	45
QUIZTASTIC THREE	10	20	45	35
THE MATRIX MINDS	10	10	15	5
THE INQUIZITORS	20	50	85	95
THE BRAINSTORMS	30	30	100	120
THE QUIZZICALS QUANDANTS	20	30	90	90
THE BATTLE OF THE BRAINS	20	30	55	55

WINNERS:

1ST THE BRAINSTORMS: Liza

Goonj

Urvashi

2ND THE QUIZZICALS QUANDANTS: Bhumi

Nitika

Muskan

Achit Singh
20/11/2024

Diksha
20/11/24

Charan Malhotra
20/11/24