

Report on
Two days National Conference
titled
"G20 India: Vasudhaiva Kutumbakam, striving Sustainable Growth and Development Amid Challenges"

Held on 5th and 6th of October, 2023

The Two days national conference titled 'G20 India: Vasudhaiva Kutumbakam, one earth, one family one future, striving Sustainable Growth and Development' was organized by Department of Management Studies in collaboration with Research & Development cell, of J C Bose University of Science & Technology, YMCA Faridabad Haryana.

The inaugural session of the conference started with Sarasvati Vandana. The Chief Guest of the inaugural session was Prof. Mohd. Altaf Khan, Jamia Millia Islamia, New Delhi and the Guest of the Honour of the occasion was Prof. S.K. Bedi, Former dean IMT, Ghaziabad & Former director IMSAR, MDU.

The Keynote Speaker Mr Raju Chopra, Head- Technical sales and service (Clean fuels, chemicals & clean air) Topsoe India Pvt. Ltd. elaborated on sustainable development, emphasizing how individuals can actively contribute to the growth and attainment of development goals. Prof. Maneesha Garg, Director R&D cell of the university presided over the programme. Dr Ashutosh Nigam, Dean faculty of Management Studies and Prof. Naresh Chauhan were also present on the occasion. The Conference was chaired by Dr Rachna Agrawal, Chairperson of the department.

Dr Gunjan Gumber, Conference convener welcomed the dignitaries, academicians and participants from various parts of the country for being the part of this event. More than 70 papers were received in the conference. A total of around 150 participants contributed research papers during different technical sessions of this conference.

Various authors from the state of Haryana, Delhi NCR, Punjab, UP, Bihar etc. contributed their papers in the conference.

The Conference was divided into six tracks designed around the theme. For each track eminent academicians from reputed organizations joined the participants for their presentations and enlightened them how to proceed further in their respective research area. The details of the various tracks of the conference along with the best paper is as follows:

Track 1: Responsible marketing in sustainability and IT

The session one was chaired by Dr. Rajeev Saha, Dr. Rachna Agrawal, Dr. Arti Gupta & Dr. Gunjan Gumber, J.C. Bose University of Science & Technology YMCA, Faridabad. The session provided valuable insights into the evolving landscape of marketing in the context of sustainability and IT there after other topics were also presented by various participants. The speakers and discussions underscored the critical role that technology plays in advancing responsible marketing practices and achieving sustainability goals. It is clear that responsible marketing is not only a moral imperative but also a business imperative in today's world.

Best paper for this track- paper code 106 titled, “Ranking and evaluation of Inhabitars to retention of MOOC learners MCDM framework for sustainable online learning”, presented by Mr Neeraj Chopra

Track 2 & 3: Sustainable development and community development

The session was chaired by **Prof. Neena Sinha, Prof. Ashutosh Nigam & Dr. Parveen Kumar, J.C. Bose University of Science and Technology YMCA, Faridabad**. The session focused on the intersection of community development and sustainable development in the context of various fields like banking, tourism sector, and the circular economy. The event aimed to address the growing importance of community development practices and their alignment with sustainability goals, particularly in the tourism and banking sectors.

Best paper for this track- paper code 203 titled, “Additive manufacturing of recycled plastic for circular economy”, presented by Mr Praveen.

Track 4: Students special session

The fourth Session was chaired by **Prof. P.K. Gupta, JMI University, Delhi, Dr Rupali Madan, Dr Jyotsana Chawla and Mr. Vikas Kumar, J.C. Bose University of Science and Technology YMCA, Faridabad**. During this session, many students presented their research papers on topics such as the Impact of E-commerce on consumer behaviour and women empowerment, among others. The session concluded with Prof. P. K. Gupta sharing his insights on how to improve the quality and professionalism of their research papers. At last vote of thanks was presented by Dr Rupali Madan. **Best paper for this track** was awarded to paper code 408 titled, “Impact of E-commerce on consumer behaviour”, presented by Ms Priya Gera, Ms Sapna Kumari and Mr Yogesh Rawat, Students of the Management Dept.

Track 5: Sustainable Human Resource Practices

This session was chaired by **Prof. Santosh Rangnekar, Indian Institute of Technology, Roorkee, Dr Manisha Goel, Dr Anushree Chauhan and Dr. Sapna Taneja, J.C. Bose University of Science and Technology YMCA, Faridabad**. The session was concluded by Prof Santosh Rangnekar. The conclusion of the session was strengthened by the vote of thanks from Dr Sapna Taneja to Prof Rangnekar, participants and the student coordinators. **Best paper for this track was awarded to the** paper titled, “Stock Market Prediction Techniques: A Bibliometric Review”, presented by Ms. Anchal Jain

Track 6: Sustainability and finance

The sixth session was chaired by **Prof. Sanjay Kaushik, UBS, Punjab University, Dr. Rajiv Sindwani and Dr Aniruddh Vijay J.C. Bose University of Science and Technology YMCA, Faridabad**.

Best paper for this track- paper titled “An Integrated Model To Study The Role Of Factors Of Human Resource Agility in Enhancing Employee Engagement”, presented by Mrs. Komal Goyal.

On every theme, parallel sessions were held for the presentations of papers in which people from various backgrounds participated, shared their thoughts and ideas on the conference theme.

Valedictory ceremony of the two day’s national conference started with the address of Prof. Sushil Kumar Tomar, Vice-Chancellor, J C Bose UST YMCA, Faridabad. Professor Tomar

appreciated the department for successful conduct of the two days conference. Prof. Tomar talked about G20 and how India should be proud.

Dr Rachna Agrawal, Chairperson, Department of Management Studies welcomed the guests and the participants. She highlighted the joint efforts of the students and the faculty members for making the conference successful.

Professor Alok Chakrawal, Vice Chancellor of Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh was the chief guest of the valedictory session and Mr Subhash Jagota, CEO, Global Business Solutions, Faridabad was the Guest of Honour. The keynote speaker for the valedictory session was Prof. M. M. Goel, Former Vice Chancellor, Founder- Needconomics School of thought, Haryana.

Chief Guest Prof. Chakrawal discussed in detail about what is sustainable development and how it can be attained. He applauded the University for conducting such kind of conference for the researchers. Speaking on this occasion, Mr Subhash Jagota discussed the outcome of G20 with the message that Youngster's strength and senior wisdom need to be collaborated and emphasized that managing people is like managing business. He concluded that by establishing networking with great people, G20 will work.

The keynote speaker Prof. M. M. Goel emphasized the G20 through "Needconomics". He defined BHARAT as "Knowledge Seeker Economy" and said that for sustainable development, we must convert our monkey mind to monk mind.

Dr Renu Agarwal, conference convener presented the report of the conference and Dr. Gunjan Gumber, conference convener presented the formal vote of thanks. Prof. Ashutosh Nigam, Dean Faculty of Management Studies, congratulated the Conveners, chairperson Dr Rachna Agrawal, Director R&D cell Prof. Maneesha Garg, Organising Secretaries Dr Rajeev Saha & Dr Neha Goyal and the organizing committee members for successful conduct of the conference.





