

**J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA,
FARIDABAD, HARYANA**



NAAC 'A+' Grade accredited State University

**Department of Business Studies
Report
On
Cultural Event "RASOTSAV"**

Held on 22nd March 2025

The Department of Business Studies has organized cultural event "RASOTSAV" on 22nd March 2025 from 9:00 am to 3:00 pm for the students of B Com under the guidance of chairperson, Dr. Manisha Goel. Dr. Radhika Sharma and Ms. Diksha Miglani, faculty members, Department of Business studies coordinated the event along with students Tannu, Sheetal Azad and Drishtri.



**J. C. BOSE UNIVERSITY OF SCIENCE AND
TECHNOLOGY, YMCA, FARIDABAD, HARYANA**
(A State Government University)
Accredited A+ Grade by NAAC

DEPARTMENT OF BUSINESS STUDIES
Organising
"RASOTSAV"

Date: 22nd March, 2025
Time : 9:00 A.M
Venue: Auditorium

PATRON
Prof. Sushil Kumar Tomar
Vice Chancellor

FACULTY COORDINATORS
Dr. Radhika Sharma
Ms. Diksha Miglani

CHAIRPERSON
Dr. Manisha Goel

STUDENT COORDINATORS
Sheetal Azad 9599506919
Drishhti Bainsla 93066 15947
Tannu Rawat 9315139977



The event commenced with auspicious lamp lighting ceremony symbolizing the illumination of knowledge and the spirit of enlightenment. The dignitaries, including the chairperson and faculty members invoked blessings for the success of the event and the participants. The ceremony set a reverent tone for the evening, underscoring the significance of cultural enrichment and academic pursuit.



The event continued with the first performance category which was solo dance. It showcased an array of styles ranging from contemporary to classical. Participants mesmerized the audience with their graceful movements, intricate choreography, and expressive performances. Each dancer brought a unique flair to the stage, making it a captivating spectacle for the audience and judges alike.



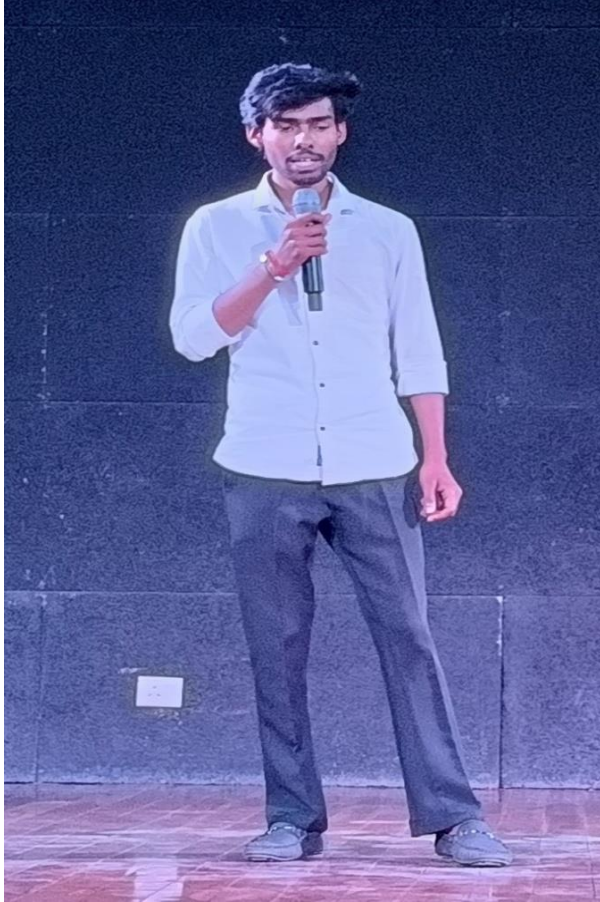
After the solo dance, the next was the duet dance. It brought together pairs of talented dancers who showcased their synchronicity, chemistry, and artistic expression. From energetic Ganesh vandana to elegant performances, the duets captivated the audience with their dynamic choreography and seamless coordination.



Following was solo singing performance, it provided a platform for vocalists to showcase their melodious voices and emotive performances. Participants delivered soulful performance of popular songs, captivating the audience with their vocal range, expression, and stage presence. Each performance was a witness to the singers' dedication to their craft and love for music.



The event was well attended, the participants displayed high level of skill and creativity and the quality of the work was impressive. They received certificates of recognition for their outstanding work. The event was a great success and provided an excellent opportunity for students to showcase their skills and creativity.



The enthusiasm and energy displayed during *Rasotsav* 2025 underscored its significance as more than just a cultural showcase. It was a celebration of India's rich artistic heritage, a platform for student expression, and an opportunity for the entire campus community to come together and appreciate the beauty of diverse cultural traditions. The event concluded on a high note, leaving the attendees with a deep sense of pride in India's cultural diversity and a strong desire to continue exploring and celebrating these traditions in the future.



The success of *Rasotsav* was a testament to the careful planning, coordination, and enthusiasm of the organizing team. The event not only entertained but also educated the audience about the rich cultural heritage of India, while encouraging students to take an active role in preserving and promoting these traditions. By fostering creativity, teamwork, and cultural appreciation, *Rasotsav* became an important event that contributed to the overall development of students.



The event's success also highlighted the importance of cultural events in academic settings, where students can explore their artistic passions while building valuable life skills. The diverse performances offered insights into the many regional and traditional art forms of India, showcasing the country's immense cultural diversity. Additionally, the event served as an excellent example of how academic departments, in collaboration with students, can create engaging, memorable experiences that contribute to personal growth and community building.



Overall, *Rasotsav* 2025 was a resounding success, demonstrating the power of culture to unite people from different backgrounds while offering a space for creativity and self-expression.