

J.C.BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY, YMCA, FARIDABAD

DEPARTMENT OF BUSINESS STUDIES

Report

on

“ HAMARA CAMPUS SWACCH CAMPUS ”

Department of Business Studies organized a cleanliness drive “ **Hamara Campus, Swacch Campus** ” on 11th March 2025 at 11:30 am in the university campus. 40 students of B.Com participated in drive with great zeal and enthusiasm. Dr. Radhika Sharma , faculty coordinator of the drive . **Hamara Campus, Swacch Campus** initiative is a significant environmental and cleanliness drive undertaken by educational institutions, government bodies, and local communities to ensure a clean, green, and sustainable campus environment. The movement aims to instill a sense of responsibility and awareness among students, faculty, and staff about maintaining cleanliness, hygiene, and promoting a sustainable lifestyle.

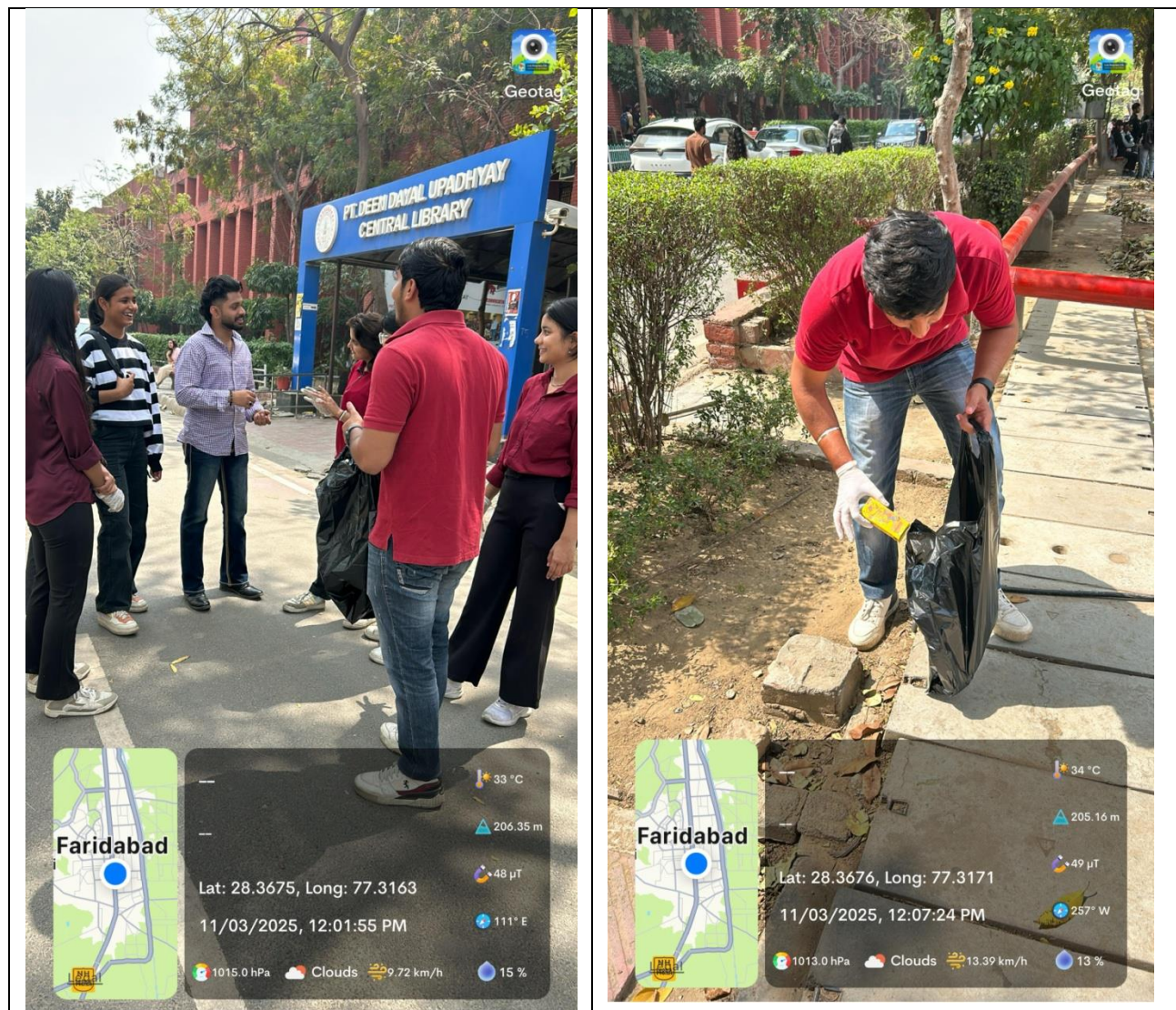
The core purpose of the initiative is not just to keep the physical surroundings clean, but also to create awareness on waste management, pollution reduction, and the conservation of resources.

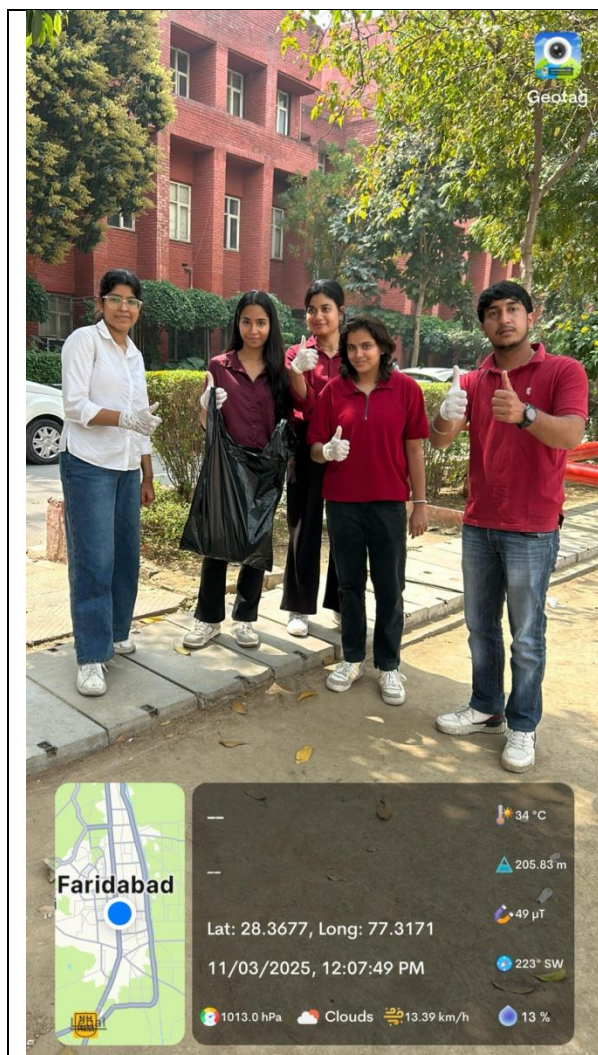


Objective:

The **Hamara Campus, Swacch Campus** initiative has several objectives:

1. **Promote Cleanliness:** Ensuring that all areas within the campus, including classrooms, corridors, lawns, and common areas, are kept clean and free from waste.
2. **Awareness Campaigns:** Educating students and staff about waste segregation, recycling, and the importance of a clean campus for the well-being of the community.
3. **Waste Management:** Implementation of proper waste segregation techniques, including the separation of biodegradable and non-biodegradable waste, and the use of dustbins in every part of the campus.
4. **Sustainability Practices:** Encouraging practices like reducing plastic use, promoting the use of eco-friendly materials, and creating a green campus with trees and plants.
5. **Fostering Civic Responsibility:** Encouraging all campus members to take an active part in maintaining cleanliness, thereby fostering a sense of collective responsibility and ownership.







Impact:

1. **Improved Cleanliness and Hygiene:** Regular cleaning has contributed to a noticeable improvement in campus hygiene. The campus is now cleaner, more organized, and provides a healthy atmosphere for students and staff.
2. **Waste Reduction:** Through segregation and recycling practices, a significant reduction in waste has been observed. Recycled materials are used in various parts of the campus, minimizing waste sent to landfills.
3. **Heightened Awareness:** The initiative has successfully raised awareness regarding environmental issues among students and staff, who are now more conscious of their role in protecting the environment.
4. **Civic Responsibility:** The initiative has cultivated a sense of civic duty among the campus community. Everyone feels responsible for ensuring the campus remains clean, and there is an overall commitment to sustainability.
5. **Green Campus:** The tree plantation activities have contributed to a greener campus, which is not only aesthetically pleasing but also improves air quality and provides shade, contributing to a healthier environment.



The **Hamara Campus, Swachh Campus** initiative has proven to be a beneficial program in improving the cleanliness, sustainability, and overall environmental consciousness within the campus. It not only enhances the aesthetic quality of the campus but also teaches students and staff to live responsibly and contribute positively to society and the environment. The success of the program depends on continuous engagement, active participation, and ongoing efforts to adapt to new environmental challenges. By doing so, campuses can become beacons of sustainability and environmental awareness for future generations.

