




**Department of Business Studies**  
**Report**  
**On**  
**“Commerce Quiz”**  
**Held on 18th February, 2025**

The Department of Business Studies organized 'Commerce Quiz' on 18th February, 2025 from 12:30 pm onwards for the students of B Com under the guidance of Chairperson Dr. Manisha Goel. Dr. Chandra Prabha and Ms Diksha Miglani, faculty members, Department of Business Studies coordinated the event along with students Versha and Nishu Chandila.

 **J. C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD, HARYANA**  
A State Government University  
(Accredited 'A+' Grade by NAAC)

**Department Of Business Studies**  
**ORGANISING**  
**Commerce Quiz**

 - 18th February, 2025  
 - 12:30 PM onwards

**PATRON**  
Prof. Sushil Kumar Tomar

**CHAIRPERSON**  
Dr. Manisha Goel

**Faculty Coordinator**  
Dr. Chandra Prabha  
Ms. Diksha Miglani

**Student Coordinator:**  
Nishu - 8826857573  
Versha - 9266896271

The event aimed to create a platform for students to exhibit their understanding of commerce-related topics in a competitive and intellectually stimulating environment. It focused on encouraging the students to enhance their knowledge in the field of commerce and business. It helped to assess students' understanding of fundamental concepts in commerce, economics, and current business trends while fostering a spirit of healthy competition.



The quiz comprised of three rounds:

The first round of the quiz was designed to test participants' knowledge of basic business and commerce-related topics. A total of 15 objective-type questions were asked, each with four possible answers. Participants were given a time limit of 30 seconds to answer each question, and the answers were submitted via a digital system to ensure accuracy and transparency. The questions covered a wide range of topics including Economics, Financial Markets, Marketing and so on. 15 students qualified for the second round.





The second round of the quiz was a visual and branding challenge. In this round, participants were shown a series of well-known logos, taglines and entrepreneurs from various businesses, and they had to correctly identify the company or brand that these belonged to. This round tested participants' awareness of major brands and their marketing strategies, especially in terms of logo design and slogan creation, which are essential components of brand identity. The round also highlighted the importance of branding in the global commercial world. 6 students qualified for the next round.



The third and final round was the Rapid Fire Questions round, where participants had to answer a series of quick-fire questions. Each question was read aloud by the quizmaster, and participants were required to provide an answer within five seconds. The round was designed to test the participants' ability to think quickly, apply their knowledge under pressure, and demonstrate their quick recall of facts. A wide variety of topics were covered in the rapid-fire questions, and the questions were designed to be fast-paced and diverse, challenging the participants' knowledge in all areas of commerce, economics, business, and current affairs.



The competition was intense, but it also fostered a sense of camaraderie and learning among the participants. At the end of the quiz, the winners were announced. Prerana, a first year B Com student emerged as the winner of the quiz.



The Commerce Quiz was a resounding success, both in terms of participation and the quality of engagement. Feedback from participants highlighted the quiz as an intellectually stimulating and enjoyable experience. It allowed them to apply their theoretical knowledge in practical, real-world scenarios. The event also helped participants stay abreast of current affairs, which is essential for anyone pursuing a career in business or commerce.



## LIST OF PARTICIPANTS

S No.	NAME
1	Ruchika
2	Kanan
3	Riya
4	Ankit
5	Tushar
6	Abhishek
7	Pushkar
8	Garima
9	Ashmita
10	Kapil
11	Aditya
12	Perna
13	Aashi
14	Himanshi Dixit
15	Aditi
16	Teena
17	Monika
18	Himanshi Singh
19	Shivam
20	Prachi
21	Harshita
22	Grishika
23	Tanisha Dagar
24	Rohit
25	Khushboo
26	Astha
27	Anishka
28	Garima Saini
29	Nikita
30	Disha