

DEPARTMENT OF MANAGEMENT STUDIES

AGENDA OF BOS (UG) MEETING TO BE HELD ON 02.07.2025 AT 12:00 NOON

Date: 25.06.2025

Item No. 1: To consider and confirm the minutes of meeting of the BOS (UG) held on 14.02.2025

The minutes of meeting of the BOS (UG) were circulated amongst the members for comments. No comments were received from any of the member.

The Board may kindly consider and confirm the minutes of meeting held on 14.02.2025. A copy of the minutes is enclosed herewith as Annexure for ready reference of the board members.

Item No. 2: To report the action taken, where necessary, on the various decisions taken by the BOS (UG) held on 14.02.2025

Item No.	Decisions taken by the BOS (UG)	Action taken report
Item No. 1: To confirm the Minutes of meeting of the BOS (UG) held on 15.10.2024.	The Board discussed the action taken on the previous minutes of the meeting held on 15.10.2024 and approved the minutes.	No further action required.
Item No. 2: To approve the guidelines related to internship in BBA 6 th Semester Jan 2025.	The BOS resolved that the final viva for the Project/Internship (Paper Code: BBA/G/601) will be conducted in July 2025.	Implemented
Item No. 3: To approve the percentage change in scheme and syllabus of BBA w.e.f. 2023 as compared to BBA syllabus 2022.	As resolved and proposed by the department meeting, the BOS approved the percentage change in scheme and syllabus of the first two years of BBA (NEP) w.e.f 2023 as compared to the BBA syllabus 2022 is 50%.	Necessary action has been taken/ Implemented
Item No. 4: To approve the Detailed Project Report (DPR) for BBA ODL	The BOS approved the DPR for BBA ODL as proposed by the department committee	-----

Item No. 3: To consider and approve the proposed amendments in the scheme and syllabi of the BBA General program for two cohorts: the batch 2023–27 and the scheme applicable from the academic year 2024–25 onwards for incorporating the courses as per latest MOOC guidelines of the university.

Currently, two separate schemes are in effect for the BBA General program—one for the 2023–27 batch and another for students admitted from 2024–25 onwards. The program is

being offered at both the UTD and affiliated institutes. The proposed amendments in scheme and syllabi for batch 2023-27 and scheme and syllabi applicable w.e.f. 2024-25 for incorporating the courses as per latest MOOC guidelines of the university is being placed before the board for its consideration and approval. The proposed amendments are as follows:

BBA General Scheme 2023-24 applicable for batch 2023-27		
Semester	Existing Course	Proposed Course
5 th	Entrepreneurship Development	Entrepreneurship
BBA General Scheme 2024-25		
3 rd	Indian Financial System	E-business
4 th	Sustainable Business Development	Integrated Marketing Communication
5 th	Entrepreneurship Development	Entrepreneurship
6 th	E commerce	Indian Financial System

Item No. 4: To consider and approve the third-year scheme and syllabus for the BBA Financial Services and Banking (BBA FSB) and BBA Digital Marketing (BBA DM) programs for the 2023–27 batches, as well as the third-year scheme and syllabus applicable from the academic year 2024–25 onwards.

BBA FSB and BBA DM programs are being offered at the affiliated institutes of the University. The proposed third-year scheme and syllabus for both cohorts—2023–27 and those admitted w.e.f. 2024–25—are being placed before the Board for its consideration and approval.

Item No. 5: To consider and approve the proposed amendments in the second-year scheme and syllabi of BBA FSB and BBA BBA DM applicable from the academic year 2024–25 for incorporating the courses as per latest MOOC guidelines of the university.

Amendments in the second-year scheme and syllabi of BBA FSB and BBA DM applicable from the academic year 2024–25 for incorporating the courses as per latest MOOC guidelines of the university is being placed before the board for its consideration and approval. The proposed amendments in BBA FSB scheme syllabi are as follows:

BBA FSB Scheme 2024-25		
Semester	Existing Course	Proposed Course
3 rd	Management Information system	E-business
4 th	Strategic Management	Integrated Marketing Communication

The proposed amendments in BBA DM scheme syllabi are as follows:

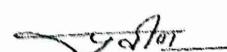
BBA DM Scheme 2024-25		
Semester	Existing Course	Proposed Course
3 rd	Internet Fundamentals	E-business
4 th	Financial Management	Integrated Marketing Communication
4 th	E-business	Internet Fundamentals

Item No. 6: To consider and approve the MOOC courses for the BBA General, BBA DM and BBA FSB programs, in line with the latest MOOC guidelines of the University, for the 2023-27 batch and for students admitted from the academic year 2024-25 onwards.

The proposed MOOC courses for the BBA General, BBA DM and BBA FSB programs are being placed before the board its consideration and approval. MOOC courses proposed by the committee constituted for the same are:

Program and Semester	Course	Applicable for the Scheme	Offering Institute	Offering Faculty
BBA 3 rd Sem	E-business	2024-25	IIT Kharagpur	Prof. Mamata Jenamani
BBA 4 th Sem	Integrated Marketing Communication	2024-25	IIT Roorkee	Prof. Vinay Sharma
BBA 5 th Sem	Entrepreneurship	2023-24 and 2024-25	IIT Madras	Prof. C Bhaktavatsala Rao

Item No. 7: Any other item with the permission of the chair.



CC: Chairperson

Dean FMS

All members of the BOS

PA to VC for the kind information of the Honourable Vice Chancellor
Registrar

BOS Coordinator