



Minutes of the 9<sup>th</sup> BOS Meeting of the Department of Communication and Media Technology held on 03.06.2024 in hybrid mode (Google meet link <https://meet.google.com/rnv-xdud-sma>) at 3:00PM.

The following members were present:

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|--|-----------------|
| 1. Professor Pramod Saini (Present online) | Outside expert  |
| 2. Dr. Shikha Rai (Present offline)        | Outside expert  |
| 3. Prof. Tilak Raj (Present online)        | Internal Member |
| 4. Mr. Amit Prakash (Present online)       | Outside expert  |
| 5. Mr. Amit Arya (Present online)          | Outside expert  |
| 6. Dr. Pawan Singh (Present offline)       | Chairperson     |
| 7. Dr. Sonia Hooda (Present offline)       | Internal Member |
| 8. Dr. Akhilesh Tripathi (Present offline) | Internal Member |

Mr. Amit Arya couldn't attend the meeting

At the outset, Dr. Pawan Singh Malik, Chairperson, of the Department of Communication and Media Technology, warmly welcomed all the BOS members. Chairperson also appreciated the presence of outside experts who took the pain and keen interest to attend this meeting.

BOS/09/01	<p>To consider and approve the minutes of the 8<sup>th</sup> meeting of BOS held on 28-07-2023. Annexure I</p> <p>The members approved the minutes of the previous meeting.</p>
BOS/09/02	<p>To report the action taken, where necessary, on the various decisions taken by the BOS in its 8<sup>th</sup> meeting held on 28-07-2023.</p> <p>BOS members approved and appreciated the action taken on the various decisions taken by the BOS in its 8<sup>th</sup> meeting</p>
BOS/09/03	<p>To consider and approve the syllabus of <b>BAJMC (Bachelor of Journalism &amp; Mass Communication)</b> second year (3<sup>rd</sup> &amp; 4<sup>th</sup> Sem.) Annexure III</p> <p>After detailed deliberation, BOS members approved the syllabus of <b>BAJMC (Bachelor of Journalism &amp; Mass Communication)</b> second year starting from the academic session 2024-25 onwards. Annexure III.</p> <p>Following suggestion were came up during deliberation on syllabus-</p> <ol style="list-style-type: none"><li>1. Dr. Shikha Rai suggested in scheme of 7<sup>th</sup> sem. change trends to practices or applications. She also suggested change nomenclature of Industrial Photography to Product Photography, similarly in 4<sup>th</sup> semester of Value Added Course change Branding to Media marketing. She also emphasis to narrow and specific the term Media &amp; entertainment.</li><li>2. Prof. Pramod ji suggested that paper name NEW MEDIA should be replaced by DIGITAL MEDIA. In this paper some topics like CMS, ML, IOT should be incorporated.</li><li>3. Prof. Pramod ji suggested that in the paper Radio Concept Process &amp; production 3<sup>rd</sup></li></ol>

	<p>unit should be changes as this is not relevant here. further he added assignments should be case study based .</p> <p>4. Dr. Shikha Rai suggested that paper of Media Literacy should be again framed as all the contents in this paper are not upto the mark.</p> <p>5. Dr. Prakash Go Pro Camera in Digital Photography Technique</p> <p>6. Dr. Rai suggested in Digital Photography Techniques paper E -Portfolio assignment should be added and light Room &amp; Photoshop software should included</p> <p>7. Prof. Pramod ji added that all the references should be in the APA 7.</p>
BOS/09/04	<p>To consider and approve Syllabus of <b>B.Sc. (Visual Communication &amp; Multimedia Technology)</b> second year (3<sup>rd</sup> &amp; 4<sup>th</sup> Sem.) starting from the academic session 2024-25 onwards. Annexure III</p> <p>After detailed deliberation, BOS members approved the syllabus of <b>B.Sc. (Visual Communication &amp; Multimedia Technology)</b> second year starting from the academic session 2024-25 onwards. Annexure III.</p> <p>Following suggestion were came up during deliberation on syllabus-</p> <ol style="list-style-type: none"> <li>1. In syllabus, expert/suggested that remove the paper of Video Production &amp; add a paper name Fundamentals of UI&amp;UX.</li> <li>2. In the paper Film appreciation suggestion were came that some animated movies must be added in the assignment section</li> <li>3. Dr. Rai suggested work on figma should be added as this is the demand of the current Visual Market</li> <li>4. Dr. Rai suggested include some points about Social Behavior and Real Behavior <del>were</del></li> </ol>
BOS/09/05	<p>In the old scheme (2021-22) of BAJMC &amp; MAJMC students <del>are</del> required to join six months internship (in one organization only) in their last semester i.e. 6<sup>th</sup> Sem. for UG &amp; 4<sup>th</sup> Sem. of PG. But from now onwards i.e. from the academic session 2024-25 department wants to do some amendment in this format. Now students can complete their internship period in maximum two organizations.</p> <p>Board approve and appreciated this Agenda</p>
BOS/09/06	Any other item with the permission of the chair.



Prof. Tilak Raj

Internal Expert (Dean Institution)



Dr. Pawan Singh  
Chairperson CMT



Professor Pramod Kumar

Outside Expert



Dr. Shikha Rai  
Outside Expert



Mr. Amit Prakash  
Outside Expert



Dr. Sonia Hooda  
Internal Expert



Dr. Akhilesh Tripathi  
Internal Expert