



J.C. Bose University of Science & Technology, YMCA, Faridabad

(A Haryana State Government University)

(Established by Haryana State Legislative Act No. 21 of 2009 & Recognized by UGC Act 1956 w/s 22 to Confer Degrees)

Accredited 'A+' Grade by NAAC



Minutes of the 8th BOS Meeting of the Department of Communication and Media Technology held on 28.07.2023 in hybrid mode (Google meet link <https://meet.google.com/rnv-xdud-sma>) at 3:00PM.

The following members were present:

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| 1. Professor Pramod Saini (Present online) | Outside expert |
| 2. Dr. Shikha Rai (Present offline) | Outside expert |
| 3. Mr. Amit Prakash (Present offline) | Outside expert |
| 4. Mr. Amit Arya (Present online) | Outside expert |
| 5. Prof. Sandeep Grover (Present online) | Internal Member |
| 6. Dr. Pawan Singh (Present offline) | Chairperson(I/C) |
| 7. Dr. Sonia Hooda (Present offline) | Internal Member |
| 8. Dr. Akhilesh Tripathi (Present offline) | Internal Member |

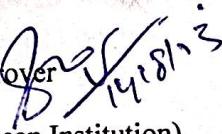
At the outset, Dr. Pawan Singh Malik, Chairperson (I/C), of the Department of Communication and Media Technology, warmly welcomed all the BOS members.

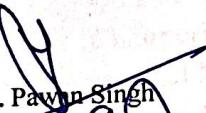
Chairperson (I/C) also appreciated the presence of outside experts who took the pain and keen interest to attend this meeting.

BOS/08/01	To consider and approve the minutes of the 7 th meeting of BOS held on 21/04/2023. Annexure I The members approved the minutes of the previous meeting.
BOS/08/02	To report the action taken, where necessary, on the various decisions taken by the BOS in its 7th meeting held on 21/04/2023. Annexure II BOS members approved and appreciated the action taken on the various decisions taken by the BOS in its 7th meeting
BOS/08/03	To consider and approve the scheme of B.Sc. (Visual Communication & Multimedia Technology) all three years & Syllabus of the first year starting from the academic session 2023-24 onwards. Annexure III After detailed deliberation, BOS members approved the scheme of B.Sc. (Visual Communication & Multimedia Technology) for all three years & Syllabus of the first year starting from the academic session 2023-24 onwards. Annexure III. Following suggestion were came up during deliberation on syllabus-

	<ol style="list-style-type: none"> 1. Dr. Shikha Rai suggested in scheme of 7th sem. change trends to practices or applications. She also suggested change nomenclature of Industrial Photography to Product Photography, similarly in 4th semester of Value Added Course change Branding to Media marketing. She also emphasis to narrow and specific the term Media & entertainment. 2. In the sem. 1st Unit -3 of Communication skills syllabus point 4 & 5 should be merged as Dr. Shikha suggested. She added that in the course of Writing for Media include basics of writing. 3. Dr. Amit Arya suggested that add short story instead fiction in writing for media 4. Dr. Rai suggested to lighten up the syllabus of Start-ups and entrepreneurship 5. Dr. Rai suggested that add unit 1 of writing for media in fundamental of English Language 6. Dr. Amit Prakash suggested add pricey writing here fundamental of English Language 7. In Semester IInd interchange sequence of Unit 2 and 3 in fundamentals of Communication. 8. Dr. Prakash Go Pro Camera in Digital Photography Technique 9. Dr. Rai suggested add media law and ethics and add Law and Ethics of Visual Communication 10. Dr. Rai suggested change nomenclature of Social Psychology to Introduction to Psychology
BOS/08/04	<p>To consider and approve the scheme of BAJMC (Bachelor of Arts in Journalism and Mass Communication) all three years &Syllabus of the first year starting from the academic session 2023-24 onwards. Annexure III</p> <p>After detailed deliberation, BOS members approved the scheme of BAJMC (Bachelor of Arts in Journalism and Mass Communication) for all three years &Syllabus of the first year starting from the academic session 2023-24 onwards. Annexure III.</p> <p>Following suggestion were came up during deliberation on syllabus-</p> <ol style="list-style-type: none"> 1. In scheme Dr. Rai suggested that add MOJO in skill 2. In syllabus of semester 1st , Unit 2 of Introduction and history of Media include TV instead of DD 3. Dr. Rai and Dr. Prakash asked to revise the syllabus of Hindi also asked to reframe syllabus of Communicative English 4. Dr. Rai suggested include some points about Social Behavior and Real Behavior 5. Mr. Amit Arya suggested that content of Current Affairs and Indian Constitution is same therefore kindly Revise.
BOS/08/05	<p>To consider and approve the scheme of BSW (Bachelor of Social Work) all three years &Syllabus of the first year starting from the academic session 2023-24 onwards. Annexure III</p> <p>After detailed deliberation, BOS members approved the scheme of BSW (Bachelor of Social Work) for all three years &Syllabus of the first year starting from the academic session 2023-24 onwards. Annexure III.</p> <p>Following suggestion were came up during deliberation on syllabus-</p> <ol style="list-style-type: none"> 1. In scheme, Prof. Pramod Saini suggested that subject choices should be added in sem. 8th

	<ol style="list-style-type: none"> 2. Dr. Rai suggested that add challenges in Unit and add Public relations in Unit 4 of Introduction to field work practices 3. Dr. Rai suggested that add marginalization in Development communication 4. Dr. Rai suggested that English syllabus should be same as B.Sc. VC&MT 5. Dr. Rai suggested that add Indian Theories in Unit 2 of Psychology and Social Work 6. Dr. Rai suggested that remove unit 4 of Contemporary Social Problem and Concern 7. Dr. Rai suggested that syllabus of Foundation to Social Work is same as Nature and History of Social Work, therefore Revise 8. Dr. Rai suggested that Public Speaking and storytelling should be added in Communicative English.
BOS/08/06	Any other item with the permission of the chair.

Prof. Sandeep Grover

 Internal Expert(Dean Institution)


 Dr. Pavitra Singh
 Chairperson(I/C)CMT

Professor Pramod Kumar
 Outside Expert


 Dr. Shikha Rai
 Outside Expert

Mr. Amit Prakash
 Outside Expert


 Mr. Amit Arya
 Outside Expert


 Dr. Sonia Hooda
 Internal Expert


 Dr. Akhilesh Tripathi
 Internal Expert