

**PROJECT / INTERNSHIP  
PAPER CODE: BBA/G/ 601**

Total Credits: 15  
External marks: 200  
Internal marks: 100

Every student will be assigned a project/internship topic in the fifth semester from their area of discipline chosen and it will be pursued by him/her under the supervision of an internal supervisor. The students are required to interact with their supervisor on regular basis and prepare a project report. The tentative content of the project/internship report is as follows:

1. Cover Page
2. Acknowledgement
3. Certificate from supervisor
4. Introduction
5. Literature Review
6. Research Methodology (Objective of the Research, Hypothesis, Research Design etc.)
7. Data Analysis
8. Findings
9. Conclusions
10. Recommendations
11. References
12. Appendices – to include questionnaire etc. (if any)

The student will submit project/internship report in sixth semester as per the schedule announced by the department/University for assessment. The student will submit two hard bound copies of the report, one softcopy in CD/DVD along with the requisite fee. The project/internship report shall be evaluated by both Internal and External Examiners. For external evaluation, Viva voce will be conducted by the external examiner tentatively in the month of April before the start of final semester practical examination.