

From: **Padmini Jain** <padminijain@ignou.ac.in>
Date: Wed, Sep 4, 2019 at 2:58 PM
Subject: Thanks for being our Unit Writer
To: alka rawat <alkarawat.delhi@gmail.com>

Dear Ms. Alka Rawat,

We at SOJNMS IGNOU express our gratitude for being on our team of writers to prepare the Study Material for our MA JMC.

You have authored the following two Units for the Course on Advertising and Public Relations in our MA in Journalism and Mass Communication.

Corporate Identity & Image Management

Corporate Social Responsibility

Your Units have been tested on plagiarism and are presently with the Content Editor.

They shall be published when our MA JMC Programme is launched in the next session.

These Units are now an IGNOU copyright and can be used for the other Programmes as well, where ever deemed fit.

It has been a pleasure having you as one of our contributors.

Regards

Padmini Jain

Course Coordinator Advertising and Public Relations MA JMC

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Padmini Jain
Assistant Professor
School of Journalism and New Media Studies
IGNOU, Maidan Garhi
New Delhi - 68.
PHONE: 011- 29571607; 96502-64474