

3.4.7 E-content is developed by teachers : (10)

1. For e-PG-Pathshala, 2. For CEC (Under Graduate), 3. For SWAYAM, 4. For other MOOCs platform, 5. For NPTEL/NMEICT/any other Government Initiatives  
6. For Institutional LMS

### 3. Swayam

**Faculty: Ms. Alka Rawat**

Course- MJM029: Advertising and Public Relations

Link to course: [https://onlinecourses.swayam2.ac.in/nou21\\_ge02/preview](https://onlinecourses.swayam2.ac.in/nou21_ge02/preview)

#### e-modules –

S.No.	Details of contribution to development	Published on	Source (web address/link)
1	Ethics in Public Relations	2021	<a href="https://youtu.be/fmDZRQ0ngOo">https://youtu.be/fmDZRQ0ngOo</a>
2	Corporate communication Concepts	2021	<a href="https://youtu.be/j87JyRZQEag">https://youtu.be/j87JyRZQEag</a>