

3.4.7 E-content is developed by teachers : (10)

1. For e-PG-Pathshala, 2. For CEC (Under Graduate), 3. For SWAYAM, 4. For other MOOCs platform, 5. For NPTEL/NMEICT/any other Government Initiatives
6. For Institutional LMS

3. Swayam

Faculty: Ms. Alka Rawat

Course- MJM029: Advertising and Public Relations

Link to course: https://onlinecourses.swayam2.ac.in/nou21_ge02/preview

e-modules –

S.No.	Details of contribution to development	Published on	Source (web address/link)
1	Ethics in Public Relations	2021	https://youtu.be/fmDZRQ0ngOo
2	Corporate communication Concepts	2021	https://youtu.be/j87JyRZQEag