

**J.C. BOSE UNIVERSITY OF SCIENCE AND  
TECHNOLOGY, YMCA, FARIDABAD,  
HARYANA**

NAAC 'A+' Grade accredited State University



**Department of Business Studies**

**Report On Expert Lecture  
On  
“CARRER MAPPING FOR COMMERCE  
GRADUATES”  
Held on 10 February, 2026**

The Department of Business Studies organized a Student Seminar on 10<sup>th</sup> February, 2026 from 11:00 am to 1:00 pm for the students of B com under the guidance of chairperson, Dr. Manisha Goel. Ms. Megha Swain, faculty member, Department of Business Studies coordinated the event along with student coordinators Aditi Mishra and Girisha Gupta



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# DEPARTMENT OF BUSINESS STUDIES

## Organising

# EXPERT LECTURE

On

## Career Mapping for Commerce Graduates

(In alignment with SDG4 : Quality Education)



**Date:** 10th February, 2026  
**Time:** 11:00 am onwards  
**Venue:** University Auditorium  
**Speaker:** Sakshi Goyal

(Senior Counselor and Member of ICAI)



### DEAN

Prof. Ashutosh Dixit

### CHAIRPERSON

Dr. Rajiv Sindwani

### FACULTY COORDINATORS

Dr. Manisha Goel  
Dr. Chandra Prabha

### STUDENT COORDINATORS

Aditi Mishra  
Girisha Gupta

The aim of the event was to guide commerce students about diverse career opportunities available after graduation and to equip them with practical strategies for effective career planning. The session focused on helping students understand professional courses, higher education options, skill development requirements, and industry expectations.



The lecture witnessed enthusiastic participation from students and faculty members. Ms. Sakshi Goyal shared valuable insights on various career paths such as Chartered Accountancy (CA), Company Secretary (CS), Cost and Management Accountancy (CMA), MBA, Banking, Finance, Corporate Sector roles, and emerging career opportunities in the commerce field.

**The speaker emphasized the importance of:**

- Identifying individual strengths and interests
- Building technical and soft skills
- Gaining internships and practical exposure
- Continuous learning and professional certifications
- Networking and mentorship

Real-life examples and practical guidance helped students understand how to plan their career roadmap effectively. The interactive session encouraged students to ask questions related to professional courses, preparation strategies, and career growth prospect. The session also highlighted the importance of adaptability, communication skills, and ethical practices in achieving long-term professional success. Students gained clarity regarding career choices and the steps required to achieve their professional goals.



The event was organized under the guidance of Dean Prof. Ashutosh Dixit and Chairperson Dr. Rajiv Sindhwani. The faculty coordinators were Dr. Manisha Goel and Dr. Chandra Prabha, and the student coordinators were Aditi Mishra and Girisha Gupta.



The lecture concluded with a Q&A session, where students actively interacted with the speaker and sought personalized career advice. The event proved to be highly informative and motivating, providing students with a clear direction for their future careers. Overall, the Expert Lecture successfully achieved its objective of empowering commerce graduates with knowledge, awareness, and confidence to plan their professional journey effectively.

### **Impact of the Session on Students' Career Readiness and Conclusion**

The Expert Lecture on “Career Mapping for Commerce Graduates” proved to be a highly insightful and impactful session that significantly contributed to enhancing students’ awareness of the evolving scope and opportunities within the field of commerce. In the present competitive and rapidly changing professional environment, academic qualifications alone are no longer sufficient to ensure career success. The session helped students understand the importance of continuous learning, skill enhancement, and adaptability as essential components of long-term professional growth. It encouraged students to move beyond conventional career thinking and explore diverse opportunities available within the commerce domain.

One of the major outcomes of the session was the development of clarity among students regarding early career planning. The speaker emphasized that career decisions should not be left to chance but should instead be guided by self-assessment, awareness of industry requirements, and a clear understanding of individual interests and strengths. Students were encouraged to analyze their capabilities, identify suitable career paths, and begin preparing for professional courses or skill-based training at an early stage. This approach helped students realize the importance of making informed and strategic decisions rather than following popular career trends without adequate understanding.

The session also highlighted the increasing role of digital transformation in reshaping commerce-related professions. With businesses increasingly relying on technology-driven processes, areas such as financial analytics, digital banking, fintech services, e-commerce management, and data-driven decision-making are becoming integral parts of the modern business ecosystem. The speaker explained how automation and technological advancements are changing traditional roles and creating new opportunities for commerce graduates. Students were therefore encouraged to develop digital literacy, learn relevant financial and analytical tools, and acquire basic data interpretation and analytical skills to remain competitive and adaptable in the evolving job market.

Another significant aspect discussed during the lecture was the importance of professional ethics and integrity in building a sustainable and respected career. The speaker stressed that technical competence alone cannot guarantee long-term success. Qualities such as honesty, accountability, discipline, and ethical decision-making play a crucial role in establishing professional credibility and trust. Students were motivated to cultivate ethical values alongside academic excellence, understanding that professionalism and character are equally important in commerce-related professions such as accounting, finance, banking, and management.

The lecture also placed strong emphasis on goal setting and structured career planning. Students were guided on the importance of setting clear short-term and long-term goals and regularly evaluating their progress. The speaker explained that effective time management, consistency, and perseverance are key factors that differentiate successful professionals from others. Practical suggestions were provided on maintaining focus, prioritizing learning

objectives, and developing a growth-oriented mindset. This guidance helped students understand that career success is the result of sustained effort, planning, and self-discipline rather than short-term achievements alone.

Furthermore, the session played an important role in bridging the gap between academic learning and industry expectations. Students gained valuable exposure to real-world professional requirements, emerging career opportunities, and the skills demanded by employers in the commerce sector. The interaction enabled students to connect theoretical knowledge acquired in classrooms with practical applications in professional environments, thereby enhancing their overall career readiness.

Overall, the expert lecture proved to be highly beneficial and enriching for students. It not only provided comprehensive insights into career planning, professional courses, and skill development but also motivated students to approach their future with confidence, clarity, and a proactive attitude. The session encouraged students to take responsibility for their own career development and to focus on holistic growth that includes technical knowledge, digital competence, ethical values, and personal discipline.

Such academic and career-oriented initiatives play a vital role in shaping students' professional mindset and preparing them to face future challenges with competence and confidence. The Department of Business Studies continues to remain committed to organizing similar expert lectures and developmental programs in the future, with the objective of supporting students in achieving their professional aspirations and becoming responsible contributors to the business and economic environment.

