

J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD

NAAC 'A+' Grade accredited Haryana State University



Report on Industrial Visit to 'Amul Plant, IMT Faridabad '

Held on 06th February 2026

The Department of Business Studies has organized an Industrial visit to Amul Plant on 06th February 2026 for the students of B.Com under the wisdom of chairperson, Dr. Rajiv Sindwani . Dr. Manisha Goel and Dr. Radhika Sharma faculty members, Department of Business Studies coordinated the industrial visit along with students Keshav and Janvi. 48 students of B.Com Program visited the plant with great enthusiasm.



This visit provided valuable insights into manufacturing, supply chain management, and marketing strategies of Amul, a leader in the dairy industry. Students witnessed live production processes, quality control measures, and logistics operations, enhancing their practical understanding. An interactive session with company officials allowed students to explore business expansion, branding, and sustainability initiatives. The visit commenced with an introductory session conducted by Amul officials Mr. Vipin Dalal & Mr. Ajay Sharma, who provided a detailed overview of Amul and Banas Dairy's operations, its role within the Amul cooperative, and the significance of its contribution to the dairy industry. The Amul Plant at IMT Faridabad is one of the brand's significant production facilities in northern India. Students observed the automated processes of producing milk and milk products, including pasteurization, homogenization, and packaging. Insights were provided on the handling and storing raw materials and finished goods.



During the visit, students observed the various stages of milk processing, including collection, quality testing, pasteurization, homogenization, packaging, and storage. The plant officials explained how advanced machinery and modern technology are utilized to maintain high standards of quality, hygiene, and efficiency. Special emphasis was placed on quality control measures, where milk samples undergo rigorous testing before being accepted for processing. The students also learned about the cold chain management system that ensures the freshness and safety of dairy products.

The visit further provided insights into the production of various dairy products such as milk, butter, cheese, ice cream, and milk powder. The officials explained the importance of automation, inventory management, and supply chain coordination in meeting consumer demand across the country. Students were impressed by the plant's commitment to cleanliness, environmental sustainability, and energy-efficient operations.



An interactive session was conducted at the end of the visit, where students had the opportunity to ask questions regarding dairy technology, quality assurance, marketing strategies, and career opportunities in the dairy industry. The officials shared valuable information about the cooperative model of Amul, which has played a significant role in empowering farmers and strengthening rural economies.

The visit was beneficial for the students as it provided a practical approach towards the various operations of company, branding and products of the company. The students came to know about the adoption of different processes by the company to provide good services to the consumers and satisfy them through their different branding and advertising methods with outstanding quality which helped them in establishing a trustworthy relationship with their customers for more than 150 years .



Overall, the industrial visit to the Amul Plant was highly informative and enriching. It provided students with practical knowledge of industrial operations, quality management practices, and technological advancements in the dairy sector. The visit enhanced their understanding of production processes and inspired them to explore career opportunities in the food processing and dairy industries.

