

J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD, HARYANA

NAAC 'A+' Grade accredited State University



Department of Business Studies
Report
On
"Mind to Market: A Startup Activity"
Held on 5th February, 2026

The Department of Business Studies has organized a startup activity "Mind to Market" on 5th February, 2026 for the students of B.com under the guidance of chairperson, Dr. Rajiv Sindwani. Dr. Manisha Goel, Ms. Diksha Miglani and Dr. Chandra Prabha faculty members, coordinated the event along with students Komal and Himanshi.

J.C. Bose University of Science And Technology, YMCA, Faridabad
A Haryana State Government University
(Accredited A+ Grade By NAAC)



Department of Business Studies
Organising

"Mind to Market: A startup activity"
(In Alignment with SDG 9 : Industry , Innovation And Infrastructure)



Ideas, Innovation , Impact

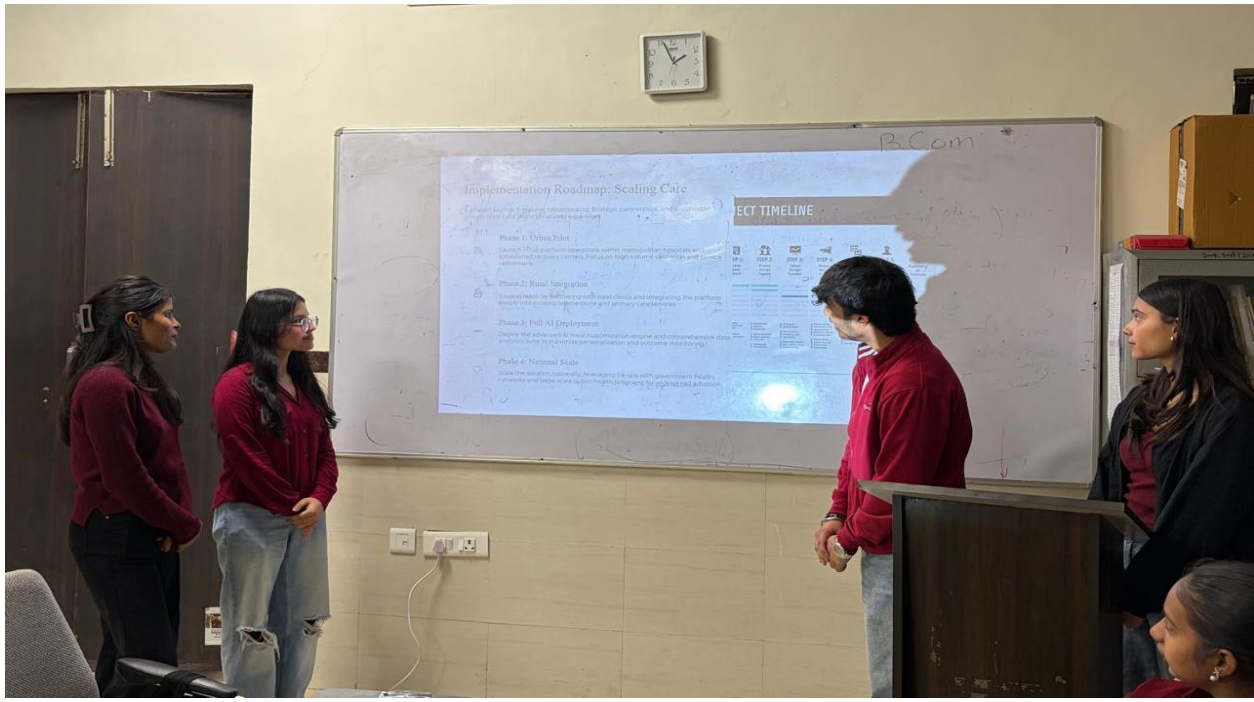
Date: 5th Feb 2026 | Time : 2 p.m. onwards
Venue : Conference Room, Department of Business Studies

Dean Prof. Ashutosh Dixit	Chairperson Dr. Rajiv Sindwani
Faculty Coordinators Dr. Manisha Goel Ms. Diksha Miglani Dr. Chandra Prabha	Student Coordinators Himanshi Dixit Komal

Entrepreneurship has emerged as a vital driver of economic growth, innovation, and employment generation in the modern world. **“Mind to Market”**, aimed at transforming innovative ideas into viable business models. The program served as a platform for students to explore the journey from ideation to commercialization, equipping them with practical knowledge and real-world exposure. It focused on modern entrepreneurship education, which emphasizes hands-on learning, problem-solving, and market validation. Such initiatives encourage students to move beyond theoretical knowledge and engage in experiential learning, helping them understand how startups function in dynamic market environments.



The activity provided a platform for participants to conceptualize, develop, and present their own startup ideas in a structured and competitive environment. The activity was designed not only to generate ideas but also to develop students' presentation and pitching skills. The key objectives included enabling students to present business ideas clearly and confidently, developing structured thinking and logical explanation of concepts and enhancing public speaking and persuasion skills.



Some teams focused on technology-driven solutions, such as mobile applications for mental health support and AI-based learning platforms. Others explored social entrepreneurship, proposing initiatives aimed at empowering rural communities, promoting eco-friendly products, and improving access to affordable healthcare. There were also ideas centered on lifestyle and convenience, including food delivery innovations, fitness tracking solutions, and personalized shopping experiences.



The event also included interactive sessions where participants could ask questions and engage in discussions. These sessions fostered a spirit of curiosity and learning, as students explored different approaches to problem-solving and gained inspiration from each other's ideas. It also allowed participants to connect with like-minded individuals and mentors, further enhancing the overall learning experience.



The “Mind to Market” startup activity was a highly successful and impactful event that provided students with a valuable platform to showcase their ideas and develop entrepreneurial skills. It encouraged innovation, collaboration, and critical thinking, while also offering practical insights into the world of startups. The event not only inspired students to pursue their ideas but also equipped them with the tools and confidence needed to turn those ideas into reality. Such initiatives play a crucial role in shaping the next generation of entrepreneurs and innovators, making them an essential component of modern education.

Anishka, Nikita and Garima Saini were declared as the winners while Aditi, Archana, Yogita and Pushkar were runner ups.

LIST OF PARTICIPANTS

S. No.	Group	Names
1	Group 1	Khushboo
2		Neha
3		Harshita
4	Group 2	Anishka
5		Nikita
6		Garima Saini
7	Group 3	Versha
8		Muskan
9		Nishu
10	Group 4	Shruti
11		Gauri
12	Group 5	Aditi
13		Archana
14		Yogita
15		Pushkar
16	Group 6	Kashish
17		Sheetal
18		Sadhana
19	Group 7	Prerna
20		Disha

JUDGEMENT SHEET

J C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD, HARYANA						
DEPARTMENT OF BUSINESS STUDIES						
MIND TO MARKET – A STARTUP ACTIVITY						
5 TH FEBRUARY, 2026						
GROUP NO.	NAME	CONFIDENCE (25)	PRESENTATION (25)	ORIGINALITY OF IDEA (25)	COMMUNICATION (25)	TOTAL (100)
1.	Khushboo Neha Kavshita	20	23	20	22	85
2.	Anishka Nikita Garima Saini	22	23	23	22	90
3.	Venusha Muskan Nishu	20	21	20	21	82
4.	Shwanti Grawvi	18	20	18	22	78
5.	Priyansha Disha	15	20	18	22	75
6.	Aditi Anchana Yegita Pushkar	22	22	20	23	87
7.	Kashish Sheetal Sadhana	20	18	22	20	80